

## Message from Peter Mandelson


The European Commission recently launched a large-scale study on barriers to EU-US trade and investment. I would like to invite you to participate in the business survey that forms an important part of this.

This flagship study, which focuses on the economic impact of non-tariff barriers to transatlantic trade and investment, was endorsed by the EU-US Summit in April 2007 and results are to be presented at the 2009 Summit.

The EU and the US are each other's main trading partners. Their bilateral trade relationship is the largest in the world. Enhancing our economic cooperation is therefore of the utmost importance for both sides. The findings of the study will serve as a major input to future work to advance the objectives of eliminating barriers to the free flow of trade and investment and reducing unnecessary regulatory divergence.

The success of this project largely depends on your contribution of up-to-date and specific information on barriers that you encounter in transatlantic trade and investment. I see this business survey as a unique opportunity for industry's voice to be heard and for it to influence policies on transatlantic trade and economic cooperation.

I would like to thank you personally for completing the survey.

A handwritten signature in black ink, appearing to read 'Peter Mandelson', written in a cursive style.

Peter Mandelson

EU Commissioner for External Trade